

WHAT IS CLAIMED IS:

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1. A method for preparing graphical content associated with corresponding digital audio content, comprising:
 - receiving said graphical content associated with said corresponding audio digital content from a digital database; and
 - preparing said graphical content for packaging with said corresponding digital audio content by implementing at least one format conversion.
2. The method according to claim 1, wherein said receiving step comprises downloading said graphical content from said digital database in a format compatible with a first commercial software program.
3. The method according to claim 2, wherein said first commercial software program includes Quark Xpress.
4. The method according to claim 1, wherein said preparing step comprises manipulating said graphical content by the application of at least one of two commercial software programs.
5. The method according to claim 4, wherein said two commercial software programs include Quark Xpress and Acrobat Distiller.

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6. The method according to claim 1, wherein said at least one format conversion comprises converting said digital graphical content into postscript files and converting said postscript files into PDF files.

7. The method according to claim 1, wherein said at least one format conversion comprises:

utilizing a first software program to manipulate said digital graphical content:

creating postscript files corresponding to said digital graphical content; manipulating said postscript files corresponding to said graphical content utilizing a second software program;

creating PDF files corresponding to said digital graphical content; and printing said PDF files.

8. The method according to claim 7, wherein said first software program includes Quark Xpress.

9. The method according to claim 7, wherein said second software program includes Acrobat Distiller.

10. An apparatus for preparing graphical content associated with corresponding digital audio content comprising:

means for receiving said digital graphical content; and

means for preparing said digital graphical content by implementing at least one format conversion.

11. The apparatus according to claim 10, wherein said means for receiving said digital graphical content comprises a personal computer executing a first software application.

12. The apparatus according to claim 11, wherein said first software application includes Quark Xpress.

13. The apparatus according to claim 10, wherein said means for preparing said digital graphical content comprises a personal computer executing at least one of two software applications.

14. The apparatus according to claim 13, wherein said two software applications include Quark Xpress and Acrobat Distiller.

15. An apparatus for preparing graphical content associated with corresponding digital audio content comprising:

a first module receiving said graphical content; and
a second module preparing said graphical content for packaging with said corresponding digital audio content by implementing at least one format conversion.

16. The apparatus according to claim 15, wherein said first module comprises a first software program.

17. The apparatus according to claim 16, wherein said first software program includes Quark Xpress.

18. The apparatus according to claim 16, wherein said second module comprises a second software program.

19. The apparatus according to claim 18, wherein said second software program includes Acrobat Distiller.

20. An interactive data conversion system comprising:
a digital database, said digital database including graphical content and corresponding digital audio content;
a first server coupled to the digital database and hosting a website via which a user can access the digital database;
a personal computer couplable to the first server via a public computer network, said personal computer including:
a first module receiving said graphical content associated with said corresponding digital audio content; and

a second module preparing the graphical digital content for packaging with the corresponding audio digital content by implementing at least one format conversion.

21. The apparatus according to claim 20, wherein said first module comprises a first software program.

22. The apparatus according to claim 21, wherein said first software program includes Quark Xpress.

23. The apparatus according to claim 20, wherein said second module comprises a second software program.

24. The apparatus according to claim 23, wherein said second software program includes Acrobat Distiller.

25. A method for transmitting media to a consumer over a public computer network comprising:

transmitting a digital media file over the computer network to a user's personal computer in response to a user's request for the digital media file; and transmitting a graphics file associated with the digital media file to the user's personal computer over the computer network.

26. The method according to claim 25, further comprising receiving the digital media file and the graphics file at the user's personal computer.

27. The method according to claim 26, further comprising converting the graphics file to a printable format after receiving it.

28. The method according to claim 26, further comprising storing the digital media file on a computer readable medium.

29. The method according to claim 28, further comprising printing the graphics file and attaching the printed graphics to the computer readable medium.